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September 11, 2015

VIA ELECTRONIC TRANSMISSION (clerk@wicourts.gov)

Wisconsin Supreme Court Attention: Commissioner Julie Rich P.O. Box 1688 Madison, WI 53701

RE: Comment regarding Supreme Court Petition 15-01

I write in support of Petition 15-01. I am submitting this letter on my own behalf and not on behalf of my firm or any other organization or person. Nevertheless, my comments are informed by my experience on my law firm's Ethics & Loss Prevention Committee for over 30 years as well as my more recent service on the State Bar Ethics Committee.

I concur with the several other respondents who point out the need for periodic evaluation of the lawyer regulation system, and will not repeat their observations except to punctuate the widespread belief among the members of the bar and the general public that some reform of that system is necessary.

I add only that the scope of review contemplated in the petition is not limited to OLR practices and procedures *per se*, but could extend to review of any of the Rules of Professional Conduct for Attorneys (presumably, in cooperation with other committees of the Bar). This is both necessary and desirable; the practice of law is changing and the Rules of Professional Conduct for Attorneys must adapt to meet those changes.

Thank you for the opportunity to comment.

Very truly yours,

GODFREY & KAHN, S.C.

Michael B. Apfeld

MBA:bss

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